

# FOREST HILLS

"along the shores of  
White Rock Lake"



A view from  
San Fernando Way

CALHOON

# DEVELOPING FOREST HILLS

Work Progressing  
Rapidly and  
Satisfactorily

Making a Dense Wood  
Into a Beautiful Resi-  
dence Park

Development of Forest Hills has been under way for just two weeks, yet in that short time roadways have been cut east from the Garland Road two blocks and a block North and South on the San Fernando Way, giving access to automobiles well into the very heart of the property.

To stand on Garland Boulevard and look at Forest Hills from the front one is amazed at the natural beauty, the gentle slope of the hills to the East, the immensity and grandeur of the trees on the tract and wonders how very nature was so good to this particular piece of ground to have so slighted other portions of the country.

People have passed Forest Hills for years and remarked "What a wonderful tract of land to develop to be sold to people of Dallas for homes."

And now—all at once—Forest Hills unfolds itself and reveals the hidden beauties of a natural park—offered to Dallas as a Country home site.

Have you been so fortunate as to visit Forest Hills? Maybe you have. Maybe you have not only been out but one of the fortunate ones to secure a choice building site.

Thousands have seen Forest Hills in the making, more thousands have planned to come today, thinking the crowd on the previous two Sundays when they passed our field office was too dense for them to be waited upon or even shown a lot.

To those who have seen, and contemplated buying a lot, we ask you to come. But no matter whether you buy or not be sure to visit Forest Hills as often as you can. It's a pleasure to have you.

To those who would see this beautiful new property for the first time we extend a cordial invitation today. Drive past the Lakeside Tavern (on the property) on the Garland Boulevard, one block and enter the property at Oakwood Boulevard. Come straight to Forest Hills field office or meet a representative on the ground. You will be shown every courtesy, given every bit of information possible and shown the lot you are interested in. But not urged to buy. Our campaign now is simply along educational lines and while many, many thousands of dollars' worth of lots have been sold, our first desire is to hasten development and sales will take care of themselves. Forest Hills needs no salesmanship. Its grandeur and beauty bespeak more than any salesman could tell you ever.

To repeat, the location of Forest Hills: Faces White Rock lake and the Garland Road, begins at the spillway and extends along the Boulevard for nearly a mile. Extends East for three-quarters to the Santa Fe tracks. (Takes in all the summer cottages facing the lake.)

Streets will be graded, perfectly drained, paved with gravel macadam, all cement work of a quality well known to Dallasites, electric lights extended throughout the property. The finest water obtainable piped to every lot and many other features never before attempted or thought of to make Forest Hills the one ideal spot for your future home.

All told, there are approximately 600 lots in the estate, varying in size from 100x200 to 150x300 (and deeper), ranging in price from \$900.00 to \$5,500.00. At present we are offering for sale a section embracing about nine blocks, the very cream of the property. Lots facing the Lake, lots facing the Lake and on Garland Boulevard. Lots 100x250 facing San Fernando Way. Lots of 150x250 and 100x250 in Forest Hills Boulevard (125 in width and three-quarters of a mile long) to be one of the show drives of the Southwest.

Dallas is proud of its several fine Additions. Soon it will be prouder of Forest Hills than most people yet realize.

However, one trip convinces you that on the very outskirts of Dallas, nature has showered all her efforts on a single tract a mile square.

Visit Forest Hills today. Own a lot tomorrow. "One look means a lot."

## H. W. Brouse